

Kent Sisson is the Executive Director for FAEA. He is responsible for the overall management, administration, and implementation of FAEA programs worldwide. This includes on-going communications and interaction with the FAEA Chairman, Board members, and U.S. Grains Council (USGC) staff that handle all administrative duties and oversight of the funding provided under the Foreign Agricultural Service (FAS) Market Access Program and from FAEA members. He prepares the annual strategy for FAEA, carries out the activities and contracting to implement the strategy, and keeps the Board members, USGC, and FAS informed about program performance and success.

Mr. Sisson has over 38 years of experience developing international markets and promoting exports of U.S. food and agricultural products. As President of the Strategic International Alliance of Marketing (SIAM) Professionals, LLC. he has over 10 years of experience in managing international agricultural market research, program evaluation, strategic planning, and addressing technical barriers to trade. He served 27 years as a foreign service officer with FAS addressing SPS market access issues in addition to developing and administering global market development program policies and regulations including eight years in Southeast Asia expanding access to the Indonesian and Malaysian markets.

Mr. Sisson is proficient in the Indonesian language and has an M.S. in Agricultural Economics from the University of Illinois and a B.S. in Agricultural Mechanization from the University of Idaho. He resides in Charlotte, North Carolina and has farming experience in Idaho with dairy and beef cattle, registered Quarter Horses, corn, barley, wheat, alfalfa, potatoes, and edible beans.

Email: KentSisson@faealliance.org