



**FAEA Summer Board Meeting Agenda
July 15, 2021
1:30 pm – 4:00 pm EDT**

Location:	Virtual Meeting via Zoom Conference Call	
1:30 pm	FAEA Overview for Prospective New Members	
	Chairman Jim Sutter, President & CEO, USSEC	Welcoming Remarks
1:35 pm	Jim Sumner, President & CEO, USAPEEC	FAEA History
1:40 pm	Kent Sisson, Executive Director, FAEA	FAEA Today
1:50 pm	Questions and Answers	
2:00 pm	Call to Order/Approval of November 2020 Board Meeting Minutes	Chairman Jim Sutter
2:05 pm	Introduction of Prospective New Members	Chairman Jim Sutter
	1. US Meat Export Federation	Dan Halstrom President and CEO
	2. North American Renderers Association	Nancy Foster President and CEO
		Kent Swisher Sr. VP, Intn'l Mkt Develop
	3. U.S. Livestock Genetics Export, Inc.	Martin Sieber President and CEO
	4. Pet Food Institute	Peter Tabor VP, Regulatory Affairs
2:15 pm	Update on 2021 Activities	Kent Sisson
	Kenya	
	Bangladesh	
	Cambodia	
	Vietnam	
	China	
	Pakistan	
	Codex	Rita Kishore
2:45 pm	Member Priorities	All members
	(Prospective members may leave meeting after this session.)	
3:10 pm	Financials and Budget	Sam Clemence
	MAP/GBI Funds	
	Member Funds	
3:30 pm	2022 GBI Proposal	Kent Sisson
3:45 pm	Other Business	All Members
	Prospective Members: Next Steps	
	FAEA Focus and Future Direction	
4:00 pm	Adjourn	Chairman Jim Sutter



FAEA Summer Board Meeting Agenda

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1:30 pm – 4:00 pm EDT

Location: Virtual Meeting via Zoom Conference Call

Participants:

Member Representatives and FAEA Staff

- 1. Jim Sutter USSEC and FAEA Chairman
- 2. Kurt Shultz USGC
- 3. Sam Clemence USGC
- 4. Jim Sumner USAPEEC
- 5. Greg Tyler USAPEEC
- 6. Jean Murphy USAPEEC
- 7. Nick Gardner USDEC
- 8. Jonathan Gardner USDEC
- 9. Bill Westman NAMI
- 10. Maria Zieba NPPC
- 11. Trachelle Carr NPPC
- 12. Jessie Sevcik Elanco
- 13. Laurie Hueneke Merck
- 14. Kent Sisson FAEA
- 15. Rosida Nababan FAEA
- 16. Rita Kishore FAEA

Invited Prospective New Members

- 17. Dan Halstrom USMEF (U.S. Meat Export Federation)
- 18. Nancy Foster NARA (North American Renderers Association)
- 19. Kent Swisher NARA
- 20. Martin Sieber USLGE (U.S. Livestock Genetics Export, Inc.)
- 21. Peter Tabor PFI (Pet Food Institute)

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1:50 pm	Questions and Answers	



FAEA Chairman Jim Sutter welcomed all to the meeting and everyone introduced themselves. He explained that FAEA invited the prospective new members to hear and learn about FAEA so they can consider becoming members.

The FAEA team (Jim Sutter, Jim Sumner, and Kent Sisson) presented a PowerPoint presentation covering the FAEA mission, goals, history and current activities. FAEA then responded to questions asked by the prospective members.

The Chairman then invited the prospective members to listen in on the first part of the FAEA Board meeting.

2:00 pm Call to Order/Approval of November 2020 Board Meeting Minutes Chairman Jim Sutter

Chairman Sutter called the meeting to order and the minutes were approved. He then turned the meeting over to the FAEA staff to give updates on FAEA's 2021 activities. All members had representatives participating in the meeting

2:15 pm Update on 2021 Activities Kent Sisson
Rita Kishore

- **Kenya**
 - The first draft of the new Food Safety law is done and is being circulated for review and comments by:
 - Kenya Gov't and private sector stakeholders
 - US regulatory agencies
 - Target date for submission to Parliament is October but could be delayed
 - Ministry of Health is now re-engaged after staying on the sidelines since Jan 2021
 - Bad news: Review process could be delayed and FAEA funds are about used up
 - FAEA staff submitted an EMP proposal for additional money to bridge the gap between FAEA 2021 and 2022 MAP/GBI allocations
 - The Exec Dir is tentatively planning to travel to Kenya in September

- **Bangladesh**
 - FAEA sponsored a two-day food handling and hygiene seminar (in-person) for Dhaka hotels & restaurants in late March using local Bangla contractors
 - ✓ FAEA arranged for a top Bangla chef to give a pro bono presentation
 - ✓ Originally planned for earlier but delayed due to COVID and Ramadan
 - 6 additional training activities now on hold due to resurgence in COVID – implementing partner (IDG – USAID Feed the Future contractor) is keeping us updated
 - ✓ FAS/Dhaka Virtual trainings don't work well there



- FAEA staff also participates in quarterly food safety meetings organized by FAS/Dhaka. These meetings were originally recommended by FAEA due to the large number of organizations working on food safety programs there.
- **Cambodia**
 - FAEA co-sponsored (w/FAS & USAID) a virtual webinar on WTO/SPS agreement compliance and reporting obligations for about 25 Cambodian regulatory officials
 - This was our first activity with Cambodia – hope to do follow up activities based on their wants and needs
 - Cambodia is also experiencing a surge in COVID
- **Vietnam**
 - FAEA is co-sponsoring (w/USGC and USSEC) three two-day training workshops on implementing the Animal Husbandry Law & implementing regs in livestock and animal feed
 - 70 people per day – feed producers/technicians/traders and provincial level animal production and animal health staff
 - One workshop each in North, Central and South Vietnam
 - FAEA industry funded - \$10,000
 - Has been postponed until COVID situation improves
- **China**
 - FAEA staff met virtually with FAS China staff who suggested FAEA:
 - Support Codex meetings/colloquia
 - Support tech teams to the US
 - Build relationships with Provincial officials
 - FAEA Exec Director will travel there ASAP
 - to identify potential contractor to keep FAEA apprised of food/feed safety developments in real time
 - to meet Chinese & US regulatory (APHIS, FSIS, FDA) officials to assess their needs and determine how FAEA can assist
- **Pakistan**
 - Discussed food and feed safety situation with FAS Islamabad
 - GOP is working on harmonizing food and feed safety regulations to meet international standards
 - Food safety is handled at the Provincial level
 - Possible Exec Dir travel there to assess the situation and determine how FAEA might engage
- **Codex**
 - 2021 Codex meetings are being held virtually for all of 2021
 - FAEA Codex Coordinator has been coordinating with the US Codex Office on several issues including:

- Sponsorship of foreign delegates to Codex committee meetings and colloquia
- FAS China request of US Codex office to hold a colloquia exclusively for China
- Meeting with AU-IBAR (Africa Union)
- Bangladesh request to attend Codex Committee on Food Import and Export Inspection and Certification Systems
- CCAFRICA Harmonized Food Safety Law
- The Codex Coordinator also attends the monthly Food Industry Codex Coalition meeting

2:45 pm

Member Priorities

All members

- USSEC
 - FAEA work is aligned with USSEC priorities
 - Bangladesh - has good demand for soy
 - Cambodia – WISHH is working there on development of the aquaculture feed sector
 - Pakistan – encourages FAEA to engage with Pakistan. The USSEC is working with the soy processing industry there. USSEC can provide FAEA staff with good contacts
- USAPEEC
 - Cambodia – happy to see FAEA working in Cambodia
 - Vietnam – top 10 market for poultry
 - Bangladesh – limited opportunities for poultry but will follow the situation
 - Kenya – poultry faces many market access issues. Jury is still out on whether any opportunities will develop there.
 - Nigeria – could be a good market but there is no direct access to the market at this time
 - Ghana, Senegal, and Angola are good markets for poultry in Africa
 - Lots of interest in Egypt and would be supportive of FAEA engagement there
- USDEC
 - Cambodia – interest in developing the market but difficult to make sales there
 - Vietnam – huge and important market for dairy
 - Kenya – happy with the progress that is being made with the Food Safety law. Also happy that the NAMI EMP proposal has been approved and USDEC is very supportive of that.
 - Egypt – is important
 - Nigeria – is emerging as a country of interest
 - Bangladesh – interested in the market
 - Codex – would be very supportive of a Colloquia for China
- NAMI
 - Kenya – FAEA work on the Food Safety law is important. One of NAMI’s members has an office in Kenya. (NOTE: The NAMI EMP project was approved by FAS on July 16).



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- China – NAMI received FAS approval for an EMP project to work with the Agriculture Food Program on Mongolia
- Namibia – meat processing opportunities are of interest there
- NPPC
 - Southeast Asia – this is the most important market of interest. In particular, Vietnam, Cambodia and Burma
 - Africa – not that important in the short term but could be in the longer term
 - Pakistan – not an important market since there is no pork consumption
 - Codex – very supportive of FAEA working on Codex initiatives
- Elanco
 - Vietnam – is very important and of unique interest, in particular with regard to African Swine Fever
 - Kenya – supports FAEA work there and also happy to see the NAMI EMP project approved
 - China – supportive of a potential Codex colloquia and the country's implementation of its 2015 food safety law - is important for FAEA to follow
 - Cambodia – is a market of interest
 - Codex – supportive of work and new initiatives, in particular since many countries do not have risk assessment systems in place so they must rely on Codex rules and standards
- Merck
 - China – is a key and important opportunity
 - Vietnam – lots of opportunity and some investment there
 - Codex – important for FAEA to continue work in support of Codex and sponsor foreign delegates (such as the delegate from Nigeria) and consider additional Codex related activities
 - Cambodia – Training by Sharon Bomer-Lauritsen on WTO/SPS is a good initiative

The prospective members also shared their comments and priorities for FAEA target markets.

- USMEF (US Meat Export Federation)
 - Vietnam and China – FAEA alignment fits well with USMEF priorities
 - Africa – as a whole is an important market, South Africa, Angola and Egypt in particular.
 - *USMEF requested that FAEA send information on what FAEA did in Nigeria and Ghana.
- NARA (North American Renderers Association)
 - Vietnam – they have no access for bovine meat and bone meal so would like to see that resolved. BSE is still being used to block access there and in other markets
 - Egypt – is an important market
 - Africa – South Africa, Kenya and Ghana are the main markets of interest
 - Cambodia/Myanmar – important markets in SE Asia
 - Europe – meat & bone meal is banned there



- Laws and regulations – in general sees good value in assisting markets to develop science based food and feed safety laws and regulations
- USLGE (US Livestock Genetics Export, Inc.)
 - Kenya – not of much interest
 - Bangladesh – first shipment of cattle was recently exported there
 - Cambodia – not of much interest
 - Vietnam – working on a show there and the Vietnamese are very interested in pork genetics
 - China – is a big headache for exporting artificial insemination and embryo transfer technology because inspections of US suppliers is required
 - Pakistan – have started working with the dairy industry there. Pakistanis would like a donation of 50 Angus cattle. Lines of credit and ability to pay is a challenge for Pakistan
- PFI (Pet Food Institute)
 - China – important market and the Phase I agreement is good for pet food
 - Vietnam – is an important market
 - FAEA is very much aligned with the interests of PFI. BSE & avian influenza related restrictions remain an issue in many markets, similar to what NARA faces. They would like to see more work on OIE standards setting. Many countries do not have regulations for pet food.

Jim Sutter thanked the prospective members for their time and participation. He assured them that we would follow up with them individually to consider joining FAEA. Those organizations appreciated the invitation and then left the meeting. FAEA members continued on with the remainder of the meeting agenda.

3:10 pm Financials and Budget Sam Clemence
MAP/GBI Funds and Member Funds
Member Funds

Sam presented an overview of the budget and expenditure situation for both MAP/GBI funds and FAEA membership funds. The GBI funds are being utilized with most of the expenditures taking place in Kenya. He explained that due to the need for more funds in Kenya to support the Food Safety legislation activities, we transferred \$100,000 from other countries to Kenya. Due primarily to COVID-19, we have not been able to conduct some activities in other FAEA target markets which has led to postponement or cancelation of planned activities in many countries where in-person meetings are not being allowed and/or travel is not possible. Kent added that we will likely spend over \$250,000 (roughly 92 percent) of the GBI budget for 2021 with 98 percent of it being spent in Kenya. This will be the highest expenditure rate of GBI funds over the past several years.

FAEA membership funds are being utilized almost exclusively to pay the fees and expenses for the FAEA staff. Each month a combined total of \$8,600 in fees/expenses is paid to the Executive Director, Program Coordinator and Codex Coordinator. It is estimated that approximately \$116,000 will be expended by the end of 2021 resulting in a carryover of about \$65,000 compared to \$87,521 in 2020.



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3:30 pm

2022 GBI Proposal

Kent Sisson

Kent summarized the calendar year 2022 FAEA GBI proposal submitted to FAS as part of the USGC Unified Export Strategy. Below is the table showing the target markets and requested budgets.

FAEA Proposed Target Markets and Budgets for CY 2022

Country & Project	MAP / GBI	Industry Cash	Industry G&S	Foreign TPC	TOTAL
Bangladesh Food Safety Regulations	\$80,000			\$10,000	\$90,000
China Food and Feed Safety Regulations	\$70,000				\$70,000
Kenya Food Safety Law & Regulations	\$150,000			\$10,000	\$160,000
Africa Country Engagement & SPS Support (Africa Continental Free Trade Area)	\$50,000				\$50,000
Southeast Asia Regulatory Training (Cambodia, Vietnam, Burma) and South Asia Engagement (Pakistan)	\$50,000	\$15,000			\$65,000
Codex Committee Participation & Support	\$40,000	\$10,000			\$50,000
FAEA Management & Administration	\$0	\$125,000	\$10,000		\$135,000
GRAND TOTAL	\$440,000	\$150,000	\$10,000	\$20,000	\$620,000

FAEA requested a total of \$440,000 in MAP/GBI funds for use in Bangladesh, China, Kenya, other Africa nations, Southeast Asia (Cambodia and Burma), and Pakistan, plus \$40,000 for Codex related activities. FAEA budgeted \$150,000 in FAEA member funds to cover FAEA staff fees and expenses plus activities for Codex and Vietnam. (Note: Only membership funds can be used in Vietnam since FAEA utilized GBI funds there for many years and FAS regulations require “graduation” to use only industry funds after a given number of years.)



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3:45 pm

Other Business

All Members

Prospective Members: Next Steps
FAEA Focus and Future Direction

Kent explained the next steps in recruiting potential new members. He and Chairman Sutter will follow up with the representatives from the four organizations who participated in the meeting to officially invite them to join FAEA. Two other prospective members (North American Export Grain Association and the American Feed Industry Association) had other commitments and were unable to attend the meeting. Kent will contact them to see if they would be interested in hearing the FAEA presentation and if so, arrange for a virtual meeting with Jim Sutter, Kent, and possibly Jim Sumner. Kent will report back to the members informing them of whether any of the organizations will join FAEA.

We then opened the floor for discussion of ideas for FAEA focus and future direction. Jim Sumner suggested that FAEA staff explore whether U.S. Government food aid programs could be encouraged in some countries of interest to FAEA members. FAEA could then leverage food aid assistance/funding to help open the door for FAEA projects. Jim mentioned that food aid was instrumental in helping develop the market for poultry in Russia. After some discussion it was agreed that Kent would follow up with FAS to determine what food aid programs are being used or considered and for which countries. It was also suggested that FAEA could hire a consultant to do some research on this and prepare a paper for FAEA. Kent will discuss the issue further with Jim and consider next steps

Laurie Hueneke noted the importance of building strong relationships with Codex delegates and other officials in selected developing countries to support the development of science and risk based food and feed safety laws, regulations and rules. She and others are concerned about the increasing influence of the EU in advocating standards and regulations that are not science based. A recent decision by the Codex Committee on Residue of Veterinary Drugs in Foods (CCRVDF) was cited as a case in point where the committee did not follow Codex protocol and procedures for advancing the approval of MRL's for Zilpaterol. After some discussion and support by many members, Kent agreed to follow up with a smaller group of members (Merck, Elanco, USDEC and USAPEEC) to brainstorm on what additional initiatives FAEA can undertake in this area. (NOTE: Meetings and discussions were held between FAEA staff and the above members in the weeks after the board meeting in which some initiatives were identified. The U.S. Codex office has also been brought into the discussion. More will be reported on this at the next FAEA Board meeting in November.)

4:00 pm

Adjourn

Chairman Jim Sutter

It was decided to hold the next FAEA Board meeting the week of November 15 to coincide with the USAEDC November Workshop that is scheduled to be held in person in Baltimore, MD. Kent checked with USAEDC to find a date and time to schedule the Board meeting so it does not conflict with the USAEDC agenda. It was subsequently decided to hold the FAEA Board meeting on November 15 at 9:00 – 11:00 am in person at the US Grains Council office in Washington, DC. Chairman Sutter adjourned the meeting at 4:00 pm.