

Rosida Nababan is the Program Coordinator for FAEA. She is responsible for assisting with all FAEA duties and tasks. Key responsibilities include gathering, analyzing, and sharing food and feed safety and animal health information on a monthly basis; providing back-up in managing the FAEA and MAP budgets; assisting with implementing capacity building activities in the U.S. and international target markets; and designing, managing and updating the FAEA website and social media accounts.

Rosida has more than 20 years of working experience in food and agriculture research, analysis, and reporting. Since 2010 she has been the Director of Southeast Asia for SIAM Professionals, LLC. conducting market research and assessments on the demand for U.S. food and agricultural products mainly in Southeast Asia and providing strategic advice to trade association and private companies on exporting U.S. food and agricultural products.

For six years, she was the Agricultural Specialist at the U.S. Embassy in Jakarta, Indonesia for the Foreign Agricultural Service (FAS). She wrote comprehensive agricultural commodity reports for online public distribution and conducted USDA market development and credit programs. Following her FAS career, she worked as an analyst for the Trade Research and Development Agency under the Indonesian Ministry of Trade analyzing domestic and international trade regulations and preparing materials for preliminary negotiations on the Free Trade Agreement between Indonesia and Japan.

Ms. Nababan has an M.S. in Agriculture and Biological Engineering from Cornell University in Ithaca, New York and a B.S. in Agricultural Mechanization from the Bogor Agricultural University in Indonesia. She was a fellow at the East-West Center, University of Hawaii, under the Asia Pacific Leadership Program. Ms. Nababan lives in Orange County, California, is a native speaker of Indonesian, and is fluent in English.

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